

ADAM ESTEVES RUA

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Summary: Accomplished IT leader with over 15 years of experience specializing in strategic vision, process optimization, and standardization. Demonstrated expertise in leading teams, managing projects and programs, and driving product/service ownership to foster organizational growth. Committed to enhancing company performance through transformative initiatives, team cultivation, collaborative problem-solving, and operational streamlining.

Work Experience: **Intelerad Medical Systems** | Montreal, Canada (Remote) July 2023 – Present
Vice President, Engineering

- Leads a team of 100 and manages ~\$60M annual budget w/ responsibility for data centers, public cloud, site reliability engineering (SRE), monitoring, program/client management and CI/CD pipeline.
- Developed an infrastructure strategy around consolidation of post-acquisition physical data centers, saving \$2M+/y, and aligning engineering around a public-cloud direction for core product deployments.
- Developed financial modeling around varied environment deployments to drive development direction / understanding to executive / investment-group leadership.
- Drove cross-organization councils to focused on Product, Support, and Engineering to develop a better end-to-end cadence around customer experience, development, and improvements time-to-deployment.

Datto, Inc | Norwalk, Connecticut

Senior Director, Infrastructure Engineering September 2022 – July 2023

- Led a team of 40 and manages ~\$100M annual budget w/ responsibility for data centers, system engineering, monitoring, software development, architecture, and org-level budget ownership.
- Responsible for infrastructure growth trend analysis, managed ordering, and established a product-aligned monthly business review to ensure cross-organizational alignment / focus on infrastructure needs & growth.
- Developed and executed post-acquisition plans for infrastructure consolidation, targeting 29 data centers and cloud deployment agreements, resulting in cost savings of \$900k/year within the first 12 months, w/ full projects targeting savings of \$5.8M/year.
- Led a post-acquisition effort aligning architecture strategies per product to ensure optimal performance and scalability. The first product pivot realized a benefit of \$1.6M/year.

Director, Infrastructure Engineering April 2021 – September 2022

- Led a team of 30, and responsible for ~\$80M annual budget.
- Developed a data center roadmap that led to the strategic deployment and site consolidation, resulting in a simplified global footprint from 21 to 15 locations, and cost savings of \$1M+/year.
- Successfully restructured the internal engineering teams into smaller focused areas which accelerated project development, deployment, and improved enhancement deployment by 50%.
- Drove a multi-team initiative to transition our virtualization environments to disaggregated and independently scalable compute + storage clusters, and a new topology for networking deployments.
- Facilitated leadership sessions to drive first team alignment and strategically prioritize projects via positive impact to the business allowing our leadership team to execute on our goals collaboratively.

Senior Manager, Infrastructure – Data Centers & Monitoring April 2020 – April 2021

Senior Manager, Infrastructure – Data Centers October 2019 – April 2020

- Led a team of 10, and responsible for ~\$50M annual budget.
- Defined a multi-year roadmap for product growth and data center alignment leading to improved cycle-times for server deployment and coordinated roadmap planning for peer teams within Infrastructure.
- Led a data center hands insourcing effort generating a cost-savings of \$350k+/year.
- Planned and coordinated the migration of the replication US data center involving 1200+ servers and generating a cost-savings of \$500k/year. Full move took 3-days onsite end-to-end.
- Partnered with Engineering/Security teams to develop log/metrics policy definitions and standardize retention across 20k+ logging endpoints while deploying new technologies to meet the defined goals.

Senior Technical Project Manager April 2019 – October 2019

Project Manager October 2017 – April 2019

- Proactively developed a forecasting model to manage global data center server growth & rack space management. Expanded the effort to include hard-drive forecasting to reduce procurement lead times.

- Managed the implementation of a data center information management tool (Netbox) generating a source-of-truth for 10k devices globally across 10 data centers. Continued the effort and became council sponsor aimed toward tool enhancement, and adoption throughout the company.
- Planned and coordinated the primary US data center migration involving: 100+ individuals, 2600+ servers, full site construction and physical moves over 8-months. Generated a cost-savings of \$5M/year.
- Led a rapid-rollout effort to change our major distribution center for all US network equipment orders, understanding and delivering on the switch within the 2-month timeline.

General Electric – Digital | Fairfield/Norwalk, Connecticut

Product Manager, Global Premium Experience

April 2016 – June 2017

- Led various teams and functional projects to stand up Digital’s first 4 customer-facing global sites.
- Developed initial framework and implemented a Premium Support Product, driving the model in which senior leaders are support management is run globally.
- Drove a metrics-focused effort within the organization implementing a capture, review, and reporting platform leading to common issue identification & cross-business collaboration towards solutions.
- Centralized business unit specific support teams into a single model, attaining a cost-savings of 10%.

Leader, IT Operations and Cloud Build

January 2016 – August 2016

- Managed a team of 2 employees and 42 contractors w/ responsibility for systems engineering, architecture, and a NOC covering supporting services across a landscape of 1000+ applications.
- Transitioned operations function vendor team fulfilling a cost-savings of \$100k+/year.
- Identified middleware licensing cost-savings of \$200k+/year by driving open-source solution adoption.

General Electric – Capital | Norwalk, Connecticut

IT Program Manager, DevOps (ArchOps)

August 2014 – January 2016

- Built and led a 3-member operations team to drive satisfaction across customer base, and reduce application down-time; overall leading to quicker platform adoption.
- Co-managed the onboarding of the initial set of applications into the cloud environment, along with all-encompassing processes and support structures to ensure stability and customer satisfaction.
- Drove a remediation effort around the product environment to ensure security & vulnerability scanning results could be actioned upon in shorter time-frames, cutting notification times from weeks to daily.

General Electric – Corporate | Shelton/Fairfield, Connecticut & Latham, New York

Shared Services Owner & Process Operations Lead

August 2012 – August 2014

Product Manager, Secure File Transfer

August 2010 – August 2012

- Sustained 100% user-growth YOY through customer obsession and focused product enhancements.
- Led a project to automate monitoring robot troubleshooting/reboot process reducing effort by 560 hours/month and reducing daily incident count by 95%.
- Implemented a new on-call schedule reducing off-hour contact of team-members by 85%.

Information Management Leadership Program (IMLP)

June 2008 – August 2010

Leadership development program with C-level exposure focused on jump-starting careers. 2-year duration covering 4 different roles focused on: process optimization, service management, software development, and infrastructure.

Education: **Sacred Heart University**, Fairfield, Connecticut

Graduated: May 2008

Major: Bachelor of Science, Computer Science | Minor: Mathematics | Upsilon Pi Epsilon honor society member

Other

Projects: **NewsBPM**

2023

Developed a website to track live news trends, and leverage AI to write summarized content.

ARMR Properties, LLC

2017-2018

Co-developed an algorithm to calculate estimate ROI on investment real-estate. Led to successful purchase of personal investment property.

SHUGamer.com

2007-2008

Co-launched competitive/social website with userbase of ~20 colleges and ~1000 daily users.